

18th ANNUAL PEOPLE'S CHOICE FESTIVAL of PENNSYLVANIA ARTS & CRAFTS
JULY 8-11, 2010

ARTISAN ENTRY PROCESS

ARTISAN APPLICATION MAILING DEADLINE: DECEMBER 1, 2009

WE WILL MAIL OUT OUR NOTIFICATION LETTERS NO LATER THAN: JANUARY 31, 2010
SHOW HOURS: 10:00 – 8:00 THURS. – SAT. 12:00 – 5:00 SUNDAY

SHOW FEES:	Processing Fee (required of all)	\$ 25
	Single Booth 10' x 10'	\$410
	Booth and a half <u>10' frontage x 15' depth</u>	\$600
	Double Booth <u>10' frontage x 20' depth</u>	\$700
	Corner (optional)	\$ 60

A limited number of “corner” spaces are available (booth with front and one side open). Enclose a separate check if requesting a “corner”. We will return this check in the event we cannot accommodate all requests. We give preference for corners to those with double booths or to those who provide demonstrations of their work. Any Artisan may have a double or booth & a half.

Residency: Only Pennsylvania resident Artisans may participate in the People's Choice Festival!

Application form: Fill out the application completely and mail it to us by December 1, 2009. If you do not include all of the required information and enclosures, we will reject your application.

Slides: Slides are a very important part of our selection process. Do not substitute photographs, or product samples in lieu of slides. We require four slides: Three of individual pieces of your work representing your complete price range of items, and One of your booth which includes the products you intend to sell at the show. If your booth slide includes items you do not intend to display at the Festival, please make note of this for the selection committee. You must write the following on the face of the slide from which it is to be viewed: Name, slide number, and an arrow pointing to the top. Please do not place any tape of any kind around the slide edges.

Digital Photos: You may also choose to submit digital photos via the internet to: www.pcfdigital@gmail.com. Please label photos with your name and phone number so that they may be matched to your application which must be mailed.

Rules & Regulations: Please review the accompanying Rules & Regulations page. For your benefit, You need to understand these, neglecting to know “The Rules” may cost you a spot in the show in years to come, Please don't put your self in that position.

Acceptance: We will notify you by January 31, 2010 accepted or not. IF, after you mail your application, you determine you cannot participate in the show, **you must notify us** before January 15, 2010, in order to receive a refund. There will be absolutely **NO REFUNDS FOR ANY REASON** after that date.

Payment: Enclose checks payable to “People's Choice Festival” as follows: (1) One dated now for the nonrefundable \$25 processing fee; (2) one postdated January 15, 2010, for your regular booth fees; and (3) another postdated check for the optional corner fee of \$60.

PLEASE DO NOT SEND EXTRA SLIDES, PICTURES, BUSINESS CARDS OR PROMOTIONAL ITEMS. THE JURY COMMITTEE DOES NOT HAVE TIME TO LOOK OVER THIS INFORMATION AND SORTING THROUGH THIS JUST ADDS TIME TO THE PROCESSING PROCEDURE. THANK YOU.

PEOPLE'S CHOICE FESTIVAL
P. O. BOX 148
BOALSBURG, PA 16827

Direct all questions to: e-mail info@peopleschoicestival.com
Check out our web site at: www.peopleschoicestival.com

PEOPLE'S CHOICE FESTIVAL of PENNSYLVANIA ARTS & CRAFTS
ARTISAN'S RULES & REGULATIONS

Only Pennsylvania resident Artisans are eligible to participate in the Festival. The application must list each owner, partner, or shareholder of the business.

- An Artisan's acceptance is for the current year's Festival only, and is not automatically renewable for any future year's Festival.
- The acceptance of an Artisan to the Festival is nontransferable. If an Artisan sells his or her business, the new owner must reapply.
- Artisans may not share their booth with any other parties.
- Show fees are not refundable after January 15, 2010. **YOU MUST** notify us prior to Jan. 15, 2010 to receive a refund. There will be absolutely no refunds for any reason after January 15, 2010
- Artisans will check in and set up their booths during the scheduled times mentioned in the Application Process page. We reserve the right to replace accepted Artisans who do not set up Wednesday with backup Artisans who wish to participate in the show.
- Each listed Artisan must be present at the show all four days. Artisans may not appoint others to man their booth during the entire show, even if the person is a family member.
- Artisans must produce and display their own work. Artisans may exhibit work only in one medium per booth, and in the medium listed in the Application. Artisans must have all displayed items priced and available for sale to customers.
- Artisans may not exhibit commercially produced merchandise, kits, items assembled from commercially available parts or plans, or merchandise cast from commercial molds. In addition, Artisans may not sell the following items at the festival: loose bunches of dried flowers, potpourri, soaps, candles poured into jars, popguns, or any other item resembling a "weapon".
- The Festival representatives may reject non complying items from an Artisan's booth.
- Accepted Artisans agree to not participate in any other festival or craft show within a 25-mile radius of the People's Choice Festival during the dates of the show.
- The Festival does not have electrical hookups or water available for Artisans. In addition, the Festival does not permit the use of generators.
- Artisans must use a commercial grade tent, no wider than 10 feet, and white in color. We do not permit dining-type canopies or tarp-covered frames.
- We will mail back show fees, corner booth fees, and slides to Artisans not accepted for the current year as part of the notification process. We will hand deliver the slides of accepted Artisans during the show.
- Artisans should request Delivery Confirmation from the postal service if they want confirmation of receipt of their Application. Please do not call or e-mail Festival representatives asking whether we received an Application.
- Signs. Attach all signs to your booth. The Festival does not permit freestanding or staked signs anywhere on the Festival site.
- Each Artisan will leave their site in the same condition as when they first arrived.
- The Festival permits Artisans to park one stock vehicle behind their booth. Park all other vehicles in the Vendor Designated parking area. The Festival will issue parking passes on an "as needed" basis. Display the parking pass

prominently on the dashboard of each vehicle at all times while on-site at the Festival. The Festival committee reserves the right to have any vehicle towed at their discretion.

- Artisans may direct any questions or concerns they have to the Festival Co-directors, John Madison or Cindy Rockey at the Festival's e-mail address: info@peopleschoicestival.com

PEOPLE'S CHOICE FESTIVAL
P. O. BOX 148
Boalsburg, Pa. 16827

ARTISAN APPLICATION

18th ANNUAL PEOPLE'S CHOICE FESTIVAL of PENNSYLVANIA ARTS & CRAFTS

RETURN THE APPLICATION POSTMARKED BY DECEMBER 1, 2009
ALL INFORMATION MUST be completed – DO NOT LEAVE BLANKS!
PLEASE PRINT CLEARLY.

NAME _____

BOOTH NUMBER IF YOU PARTICIPATED IN 2009 FESTIVAL: _____

TRADE OR BUSINESS NAME _____
(Please enclose a business card, if you have one.)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE () _____ CELL PHONE () _____

E-MAIL ADDRESS _____ WEB SITE URL _____

*PA SALES TAX NUMBER: _____ COUNTY _____
(*REQUIRED – WE WILL NOT CONSIDER APPLICATIONS WITHOUT THIS NUMBER)

NAME(S) FOR NAME BADGES (MAXIMUM OF 2):

1. _____

2.

Size of vehicle, van, truck, and/or trailer you will park behind your tent: _____ (length & width in feet, including trailer tongue.)

- CHECK APPROPRIATE BOOTH SIZE:
- Single booth 10' x 10' \$410
 - Booth & a half 10' frontage x 15' depth \$600
 - Double 10' frontage x 20' depth \$700
 - Corner requested \$60
(must be separate check)

<u>Committee</u>
<u>Use</u>
Ck#_____
Ck#_____
Ck#_____
Ck#_____
Processing Fee:
Ck#_____

CIRCLE YOUR MEDIUM:

Baskets **Clay** **Fiber** **Glass** **Jewelry** **Leather**
Metal **Photography** **Polymer Clay** **Two-D Art** **Wood** **Other**

PRODUCTS RANGE IN PRICE FROM \$ _____ to \$ _____.
\$ _____ represents my average sale item (the one that sells the most).

SINGLE BOOTH	BOOTH & A HALF	DOUBLE BOOTH	CORNER
<i>FOR COMMITTEE USE ONLY</i>			

REMEMBER TO COMPLETE BOTH SIDES OF THIS APPLICATION!

ARTISAN APPLICATION (continued)

DESCRIBE YOUR PRODUCT IN AS MUCH DETAIL AS POSSIBLE ON AN ATTACHED PAGE. Please explain how you make your product.

SLIDES SHOULD SHOW ITEMS REPRESENTING YOUR COMPLETE PRICE RANGE – NOT JUST YOUR “HIGH END” ITEMS! If you are not submitting a slide of your lowest priced item, please describe this item. Attach additional pages, if necessary.

	<u>Description</u>	<u>Approximate Size of Product</u>	<u>Price</u>
Slides #1	_____		
#2	_____		
#3	_____		

#4 You must include a Booth slide (indoors or outdoors) which shows your product(s) on display. If this slide includes items you will not be selling at the show, please make note of this for us.

#5 You may also send Digital Photos to www.pcfdigital@gmail.com. Please LABEL photos with your NAME and include address and phone number with E-mail so we can match you photos with your Application.... MAIL APPLICATION to address below.

REMEMBER TO INCLUDE THE FOLLOWING WITH YOUR APPLICATION:

- Application form completed in detail on BOTH sides.
- Four slides
- Digital Photographs via internet to: www.pcfdigital@gmail.com.
- One nonrefundable \$25 check with the current date for application fee.
- One booth check for the appropriate amount postdated January 15, 2010.
- If applicable, one \$60 check for a corner booth, postdated January 15, 2010.

Make your checks payable to: PEOPLE’S CHOICE FESTIVAL.

Mail everything by December 1, 2009 to: **PEOPLE'S CHOICE FESTIVAL**
P. O. BOX 148
BOALSBURG, PA 16827-0148

I/We agree that the People's Choice Festival and the Friends of the Military Museum are **NOT RESPONSIBLE** for theft, bodily injury, or damage to property and are absolved and released from any legal proceedings for whatsoever reason.

I have read and agree to comply with the attached Rules and Regulations. I also certify that I am a Pennsylvania resident. (All owners, partners, or shareholders in the business must sign.)

Signature(s) _____ Date _____

PLEASE MAKE A NOTE THAT SET UP FOR THE PEOPLE'S CHOICE FESTIVAL WILL BE WEDNESDAY, JULY 7, 2010, 8:30 a.m. to 6:30 p.m. You must SIGN IN upon arrival and place your tent or trailer on your space no later than 6:30 p.m. You may continue your set up on Thursday morning, prior to 10:00 a.m.

Questions? Send an e-mail to: info@peopleschoicestival.com
Check out our web site at: www.peopleschoicestival.com