

*18th ANNUAL PEOPLE'S CHOICE FESTIVAL of PENNSYLVANIA ARTS & CRAFTS  
JULY 8-11, 2010*

**FOOD CONCESSIONS ENTRY PROCESS**

**FOOD CONCESSIONS APPLICATION DEADLINE: DECEMBER 1, 2009**

WE WILL MAIL OUT OUR NOTIFICATION LETTERS NO LATER THAN: JANUARY 31, 2010

SHOW HOURS: 10:00 – 8:00 THURS. – SAT. 12:00 – 5:00 SUNDAY

**SHOW FEES:**

\$25.00 Processing fee (required of all) non-refundable

10' x 10' \$525 (drink booth – no electric)

10' x 10' \$600 (includes electric – no on-site preparation)

10' x 20' \$975 (includes electric – with on-site preparation)

**Residency:** Only Pennsylvania residents may participate in the People's Choice Festival!

**Application form:** Fill out the Application completely and mail it to us by December 1, 2009. If you do not include all of the required information, we will reject your application!

**Rules & Regulations:** Review the accompanying Rules & Regulations pages – there is a separate Utilities Addendum which also includes supplementary information. You need to understand these.

**Acceptance:** We will notify you by January 31, 2010, whether you are accepted to the Festival. If, after you mail your application, you determine you cannot participate in the show, **YOU MUST** notify us by January 15, 2010, in order to receive a refund. We will not issue refunds for any reason after we mail out our acceptance letters.

**Payment:** Enclose a check payable to "People's Choice Festival, Inc." for your show fees. Postdate your check January 15, 2010.

**Mailing Deadline:** Mail your application and check by December 1, 2009 to:

**PEOPLE'S CHOICE FESTIVAL  
P. O. BOX 148  
BOALSBURG, PA 16827**

Direct all questions to our e-mail [info@peopleschoicestival.com](mailto:info@peopleschoicestival.com)

Check out our web site at: [www.peopleschoicestival.com](http://www.peopleschoicestival.com)



I/We agree that the People's Choice Festival and the Friends of the Military Museum are NOT RESPONSIBLE for theft, bodily injury, or damage to property and are absolved and released from any legal proceedings for whatsoever reason.

I have read and agree to comply with the attached Rules and Regulations. I also certify that I am a Pennsylvania resident. (All owners, partners, or shareholders in the business must sign.)

Signature(s) \_\_\_\_\_ Date \_\_\_\_\_

PLEASE MAKE A NOTE THAT SET UP FOR THE PEOPLE'S CHOICE FESTIVAL WILL BE WEDNESDAY, JULY 7, 2010, 8:30 a.m. to 6:30 p.m. You must SIGN IN upon arrival and place your tent or trailer on your space no later than 6:30 p.m. You may continue your set up on Thursday morning, prior to 10:00 a.m.

## PEOPLE'S CHOICE FESTIVAL of PENNSYLVANIA ARTS & CRAFTS

### FOOD CONCESSIONS RULES & REGULATIONS

- Only Pennsylvania resident vendors are eligible to participate in the Festival.
- A vendor's acceptance is for the current year's Festival only, and is not automatically renewable for any future year's Festival.
- Vendors must comply with all local and state food handling codes.
- Vendors must carry Product Liability Insurance. Vendors must have their insurance agent mail a copy of the Certificate of Insurance directly to the Festival's mailing address listed below. The Policy must list all owners, partners, or shareholders and the business d/b/a name (if applicable).
- Vendors may only sell beverages provided by a supplier under contract with the Commonwealth of Pennsylvania. Pepsi supplied beverages at last year's festival. We will inform you of any change in supplier.
- The acceptance of a vendor to the Festival is non-transferable. If a vendor sells his or her business, the new owner must re-apply.
- Vendors may not share their trailer or booth with any other parties.
- **If**, after you mail your application, **you** determine you **cannot participate** in the show, **YOU MUST** notify us by January 15, 2010. We will not issue refunds for any reason after January 15, 2010.
- Positioning. Trailers must have the 8' dimension facing the customer area and tents must have the 10' dimension facing the customer area. Tents must be no wider than 10 feet, must be white in color, and of commercial grade. We do not permit dining-type canopies or tarp-covered frames.
- The Festival does not permit the use of generators.
- Electricity and water are available to certain vendors. See the Utilities Addendum which is an integral part of these Rules & Regulations.
- Signage Attach all signs to your trailer or booth. The Festival does not permit freestanding or staked signs anywhere on the Festival site.
- Each vendor will leave their site in the same condition as when they first arrived.

- The Festival permits vendors to park one stock vehicle behind their trailer or booth. Park all other vehicles in the Vendor Designated parking area. The Festival will issue parking passes on an “as needed” basis. Display the parking pass prominently on the dashboard of each vehicle at all times while on-site at the Festival. The Festival committee reserves the right to have any vehicle towed at their discretion.
- Vendors may direct any questions or concerns they have to this year’s Festival’s Food Vendor Representative, Rick Snyder at (814) 280-2793 or The Festival’s email address is info@peopleschoicestival.com.
- **See Utilities Addendum attached.**

**PEOPLE’S CHOICE FESTIVAL of PENNSYLVANIA ARTS & CRAFTS  
FOOD VENDOR RULES & REGULATIONS  
UTILITIES ADDENDUM**

**Electricity**

**General requirements**

- Electrical power is available to those vendors who require it.
- Vendors may not perform their own hookups.
- Each vendor must provide their own electrical supplies and equipment for service.
- Only authorized Festival Representative(s) or the Professional Electrician(s) hired by the Festival may perform grid or vendor system hookups. Contact this year’s Festival Representatives, Rick Snyder or Jerry Watson, after you have set up your trailer or booth and are ready for service.
- The Festival Representatives will meter each vendor’s current load so they can balance the overall grid usage. This may help eliminate unexpected interruptions of service to everyone.
- The Electrical Inspector, at his sole discretion, may mat any grid or vendor system wires or cables for safety or any other reason.
- Festival Representatives will strictly enforce all principles listed in this Addendum. These provisions are non-negotiable. We have the responsibility of creating a safe environment for all vendors and the attending public. Therefore, the Festival representatives reserve the right to: (1) immediately expel any vendor who violates any of these principles, and (2) hold the vendor responsible for any injury or damage due to their actions.
- Contact the Festival’s Representatives if you experience any problems during the Festival. Do not attempt any repairs to the main service or hookups.

**110 volt, 20 amp service**

- Each vendor will tie into the grid by means of a dedicated main drop cord. The main drop cord must be of “10 gauge” or larger capacity, and have a receptacle box.
- Circuits which draw off of this main receptacle box must be of “12 gauge” or larger capacity.

**110 volt, 30 amp service**

- All 30 amp systems will be “hardwired” directly to the grid in accordance with standard electrical code requirements.

### **220 volt service**

- All 220 volt systems will be “hardwired” directly to the grid in accordance with standard electrical code requirements.

### **Water**

#### **General requirements**

- Water may be available to those vendors who require it.
- Vendors will pay an additional \$15 fee during the Festival for this service.
- Vendors must hook up to this common water supply.